William Robert Quincy, for eight

SELF-ESTEEM HELD **BASIS OF SUCCESS**

Ira Landrith, former candidate for the vice-presidency on the prohibition ticket, was a speaker at Monday morning's chapel service at Williamette university. Few speakers in the nine noted "Prohi" got in his shot lecture on "Increased Self-Esteem." After ten minutes of light and entertaining discussion of the dude and "dudette," of the sham college folk of the day, he turned to the serious side of his increased self-esteem. "The doctrine of increased self-esteem." The doctrine of increased self-esteem. "The doctrine of increased self-esteem." The doctrine of increased self-esteem. "The doctrine of increased self-esteem." The said, in wages to the increase in prices.

Pay of steel workers, the bureau announced, has risen 121 per cent since of valley Motor company here, left the college town. The garage men will hear Manager Stellwagen of the Portland branch of the Ford Motor company, tell of the activities of the company here, left the college town. The garage men will hear Manager Stellwagen of the Portland branch of the Ford Motor company, tell of the activities of the company here, left the college town. The garage men will hear Manager Stellwagen of the Portland branch of the Ford Motor company, tell of the activities of the company here, left the college town. The garage men will hear Manager Stellwagen of the Portland branch of the Ford Motor company, tell of the activities of the company here, left the college town. The garage men will hear Manager Stellwagen of the Portland branch of the Eval water of the Eval water of the Sunday at the age of 82 years. Prior to his common to company here, left the college town. The garage men will hear Manager Stellwagen of the Portland branch of the Eval water of the activities of the company here, left the college town. The garage men will hear Manager Stellwagen of the Portland branch of the Eval water of the Activities of the company here, left the college town. The garage men will hear Manager Stellwagen of the Portland branch of the Eval water of the Activities of in this twentieth century," he said, "and we have come to the place where we must part company with a lot of superficial ideas in way of thinking and living. "We are God's man and God's woman, and we have a man's and a woman's work to do in world," he further asserted.

In setting forth the realization of pose, purity, preparation and persistence. A man never arrives anywhere except through purpose and without purity of thought and character purpose is soon lost, he stated. He emphasized the importance of thorough preparation, including therein the need of college training. Speaking of persistency, he said that purpose, purty, preparation and the goal of life lissit, were of no effect without the ever-present element of persistency to fight to the point of attainment. With this point and in relation thereto, the speaker quoted a popular motto of Theodore Roosevelt in conclusion: "When I see a thing is true, I'll put it through."

The Estacada Telephone company has made application to the public pervice commission for authority to relies its rates.

mission for authority to session. Kingston Lister reported that all boys except 12 had paid.

In the Men's Underwear

A good heavy union suit at\$1.98

One extra fine at\$2.25

them at\$2.49, \$2.98, \$3.49, \$3.98,

\$4.98 and \$5.90

We have the Hanes 2-piece garment, known the world over, which we are able to sell at _______98c

In wool and wool mixed We have

WHY PAY MORE?

Painter's overalls

Carpenter's heavy overalls

Men's short duck boot

Women's, Misses and Child's Peb-ble Leg, Rubber boots \$1.49, \$1.69, \$1.89

Men's heavy rolled edge rubber.......98c Men's heavy railroad patrol rub-

Men's Storm King High Boot..... Boys' heavy short duck boot

Boys' and youths rolled edge rub-

Men's all wool and wool mixed sox

29c, 39c, 49c, 59c and 79c

RY RA LANDRITH living has gone up 75 per cent since 1913, the bureau of labor statistics, deliving has gone up 75 per cent since Ira Landrith, former candidate for in wages to the increase in prices.

this goal—the accomplishment of a The present freshman class, unwill-man's work in the world—the lecturer ing to trust its reputation to the winleft a standard cry in four words: pur-pose, purity, preparation and persist-ence. A man never arrives anywhere from the main entrance of Eaton hall

WHY PAY MORE?

The J. C. Penney Co.

Is better prepared to supply you now than

ever. With 197 stores with merchandise

bought right, you can buy for less here. A few

of our prices will convince you where to go.

OUR SHOE STOCK

Is the most complete to be found anywhere and the prices are very low.

Men's hihg tops from.......\$6.90 to \$12.90 Boys' high tops from......\$3.50 to \$6.25

Men's Dress Shoes from \$3.98 to \$9.50

WHY PAY MORE?

WHY PAY MORE?

customer always a customer at the

Incorporated

These are just a few of our many bargains.

Relative Increase In Costs And Wages Shown In Report GO TO EUGENE TONIGHT DIES SUNDAY EVENI

Accepting an invitation of Earl C. partment of labor ,announced today Simmons, manager of the Vick Bros. years a resident of Salem, died at his in a statement comparing the increase garage at Eugene, to attend a banquet home on the Silverton road Sunday at given by him at the Hotel Osburne, at the age of 82 years. Prior to his com-

> attend the banquet are: B. W. Vick, J. W. Harbisn, Watt Shipp, Lee Ijams, F. Bernardi, Bert Victor, B. C. Wright, W. T. Greer, Roy Gilbert and H. C.

Mr. Simmons, host at the banquet, was formerly in business in Salem.

Furniture

And Household Goods Bought and Sold and Exchanged at the Highest Market Price.

Economy **FURNITURE HOUSE**

In Boy's Underwear

A fine close rib union suit at......\$1.19

Men's blue and grey overalls. Best de-

nim at \$1.98
The best Style on the market at \$1.69

Boy overalls\$1.25 and \$1.49

Men's mixed and all wool shirt...\$1.98,

Good heavy O. K. work shirt, blue, tan,

the market today, black, grey, tan

ment of colors...\$9.90, \$10.90, \$12.90

\$2.25 to \$4.25

.....98c and \$1.25

- \$2.98, \$3.98 and \$4.98

The double kind, best work shirt on

Men's wool mackinaw, fine assort-

Men's leather and warm lined gloves

Men's and boys khaki and blue work

Child's play suit ...

BUSY STORES

A heavy fleece at

A mixed wool at

WHY PAY MORE?

WHY PAY MORE?

FIRST BECAUSE OF THE LAST

for Fall and Winter.



quotations: 3½'s 100.36; first 4's, 95.30; second 's, 93.50 first 4½'s, 95.40 second 4½'s, 93.70; third 4½'s, 93.42;

fourth 4¼'s, 93.42; victory 8 3-4's, 99.62; 4 3-4's, 99.62.

HIDES

and SACKS

CAPITAL JUNK CO.

WHY SO

ENTIRELY

DIFFERENT

Buster Brown Shoe Store

Because it is one of the Buster Brown Shoes made over the Brown Shaping Last and as such de-

See our complete line of Buster Brown Shoes

signed to give maximum comfort and satisfaction

plus proper foot development and satisfactory ser-

White House Shoes for Men.

Maxine Shoes for Women

125 N. Commercial Street

BEAU BRUMMEL

Good looking, long-wearing, comfort giving. Good looks go a long ways in shirts: long wear is just as important---but the real test of a shirt is in the comfort it gives. You don't experience the slightest discomfort when you wear Beau Brummel shirts. A real combination of style and comfort.



Men's Nifty **HATS and CAPS**

You men who are looking for something swell in the line of a hat or cap will do well to give these new styles the once over.

Our stock of hats and caps is new and up-todate. We have the new fall styles and colors and every hat represents BEST QUALITY.



Men's Nobby **NECKTIES**

All possess that Quality look which bespeaks with the better things of life. They're well bred, well made and has the knack of knotting nattily without a bulge or wrinkle. Hundreds of patterns and colors to pick from.



416 State Street

We have a long list of

SURPRISES

in stock for Men who are trying to dodge the high cost of living and at the same time appear in the well dressed class. We are beating the market on Men's Furnishings, Shoes,



A new line Men's Overcoats....\$18.75 and \$24.50 each Men's heavy mackinaws\$9.45 each

Men's winter weight union suits\$1.75, \$1.98 and \$2.49 each

A new shipment four-in-hand ties, latest weaves 69c and 98c each

Our Prices Always the Lowest

Gale &

Com'l. & Court Sts.

Formerly Chicago Store

New York .- Alleged somnolence my teer Municipal Justice John F. Hoyer's chances for re-election. The bar sociation disapproving his candidacy leclared he snosses during trial.

Riley White, a farmer of Freewater,

age 60, dropped dead while picking

Mrs. Elizabeth D. Taylor, widow of James Taylor, who crossed the plains to Oregon in 1847, died at Eugene Thursday, aged 84.

GRAND OPERA HOUSE --- ONE NIGHT ONLY WEDNESDAY OCTOBER 22



As Fascinating as "The Bird of Paradise" PRICES: \$1.50, \$1.00, 50c Seats on Sale at Opera House Pharmacy

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Try a Loaf Fresh From our Electric Ovens

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153 South High St.

The Place to Save Money on Furniture and Ranges SPECIAL \$75.00 Range--coiled and connected

\$65.00

Heaters \$1.75 to \$26.00 Tables, \$15.00 to \$40.00 PROFITS DIVIDED

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